

Dear Local business member,

Would you like to partner with Theatre Ink, Newton North High School's teaching and working theatre?

Each year, hundreds of students participate on and off stage in our theatre program! We believe these game changing experiences through the arts truly make a difference for all our students, especially now when staying connected for them is paramount! This is why we need your help.

Theatre Ink, like the rest of the world, is adjusting to a new normal but the shows must go on! We are producing a full season of productions and even though most may be virtual, our hope is to still bring the power and magic of theatre to our community, especially during these turbulent times..

Theatre Ink' is a self-funded program that relies on ticket sales and from the priceless support from our local business community. Typically, at this time, we would be starting our door-to-door campaign to ask you to advertise in our performance playbills that we handout before every show. But, this year is a little different and our goal is to reach out to an even broader audience by producing digital programs for your advertisement displays. If you are a lead sponsor, you will be featured on the Theatreink.net website with a link to your business. We'd love to see you there!

Your advertising dollars will allow our students this year to continue to design and create sets, props, sound, costumes and makeup and assist in the purchase of special webcams, lighting, backdrops and microphones. These important production materials will be distributed to our students' homes so we can produce these wonderful virtual performances.

Last March when our Musical, "Hello, Dolly!" was cancelled due to the pandemic, we still managed to produce 4 virtual productions in the Spring but weren't able to generate the revenue that we normally rely on each year. In order for our program to sustain itself it is important to raise funds for this year and years to come. It would mean so much if you could partner with us and support the work of our students by advertising your business to the Newton community and beyond. Please see our business ad forms below and whatever option you choose to select will support the impactful work by our students.

All the staff, students and parents of Theatre Ink hope that you and your family are well during these unprecedented times. And whether you are able to support us or not, we hope you will tune in and enjoy the wonderful work of our student artists during the 20-21 Theatre Ink Season.

If you have any questions please don't hesitate to contact Lisa Campbell ([lisac1967@verizon.net](mailto:lisac1967@verizon.net))

The Theatre Arts Opportunity Committee

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