

# Theatre Ink - Newton North's Teaching and Working Theatre

## LEAD BUSINESS SPONSORSHIP

Join more than 60 local area businesses by taking a spot in Theatre Ink's playbill to enhance your business profile! Theatre Ink, Newton North High School's Teaching and Working Theatre, has an ambitious program of **12 exciting productions** per school year. More than 350 students participate each year in all aspects of the Theatre Ink production process. This is a win-win for both Theatre Ink and the business - we use the sponsorship funds to further our program and your business gains exposure in the local community. Please join your fellow area businesses that support Theatre Ink each year:

### Full Season Business Sponsorship (LEAD sponsor):

Full year support includes your presence in **9 playbills per year**. Each show runs for 3 - 4 nights with an average audience size of 200 per night. In addition, the March musical, our flagship show, will be attended by **more than 2,800 people!** That's a lot of exposure for your business! A full year subscription will run from March 2020 through February 2021. This level of support entitles you to 2 complimentary tickets per production.

Cost:                      **Full Page:** \$1,000                      **Half page:** \$600

### Partial Season Business Sponsorship (Half LEAD sponsor):

Partial year support includes your presence in **5 playbills during the spring**, running March through June 2020. The five shows include the spring musical (our most popular performance of the year), a cabaret musical revue, improv comedy show, our playwright's festival, and a Shakespeare production held in conjunction with Newton South. **More than 2,800 patrons** will attend the March musical and each of the other shows can expect total audiences of over 800 people. This level of support entitles you to 2 complimentary tickets per production.

Cost:                      **Full Page:** \$600                      **Half page:** \$400

### Spring Musical '20 ONLY: "Hello Dolly" March 19-22, 2020

The spring musical in March is our largest annual production! On average 100 kids participate both onstage and behind the scenes. The Newton community comes out to see this show and it is always a hit! We run four shows from Thursday night through Sunday afternoon and always fill the house, which means over 2,800 patrons!

Cost:                      **Full Page:** \$250                      **Half page:** \$150                      **Quarter Page:** \$100

Learn more about Theatre Ink at [www.theatreink.net](http://www.theatreink.net)

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Name of Business: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Theater Ink Contact's Name: \_\_\_\_\_

Please circle your support level, complete the contact info, and mail this form along with a check (made out to Theatre Arts Opportunity Committee) to:

Theatre Ink (FAO April Stein), c/o NNHS, 457 Walnut Street, Newton MA 02460

- PDF of completed ads should be sent to Rosa Marzen at [newtontheatreink@gmail.com](mailto:newtontheatreink@gmail.com)
- Questions can also be directed to Rosa by calling or texting 215-833-6538 or the above email

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Ad Dimensions: (please submit as PDF)

- Full Page - 5.5" x 8.5" (portrait layout) with 3/8" margin on all sides; you can also send a business card, pdf of your logo, and additional information, and we can create your design
- Half Page - 5.5" x 4.25" (landscape layout) with 3/8" margin; we can also create your ad with the same materials listed above for full page
- Quarter Page - 4.25" x 2.75" (portrait layout) with 3/8" margin on all sides; you can also send business name, address, phone number, and email and we will create a simple ad for you.